

Booking Settings



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Booking Settings

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Adding a Minimum Stay Requirement

Think about what's involved in having a guest come stay at your place: You need to communicate with the guest prior to their arrival. You need to organize to have the place cleaned. You need to provide access and exchange keys. All of this takes time. And time is money.

Now imagine any given month: Let's say it has 30 days. And let's say that you've hit the jackpot and miraculously have 100% occupancy. Let's assume that when you add up the time and costs involved in preparing your place for each stay, it comes to \$25. And let's assume that you charge \$100 per night to stay at your place.

If we play out two scenarios – one with and one without a minimum stay requirement – let's take a look at the profitability of each...

	3–night minimum stay requirement	No minimum stay requirement
Bookings	9x 3 night stays	30x 1 night stays
Nightly rate	\$1	00
Income	\$2,700	\$3,000
Costs Per Stay	\$25	
Monthly Costs	10 × \$25 = \$250	30 × \$25 = \$750
Profit	\$2,700 - \$250 = \$2,450	\$3,000 - \$750 = \$2,250

The scenario with the 3-night minimum stay would net you \$200 more profit than the scenario with no minim stay requirement. This is achieved simply by implementing a minimum stay requirement (and even with a lower occupancy rate!)

Adding a Minimum Stay Requirement

As long as your minimum stay requirement remains reasonable (like two or three nights), you have more to gain from the increased profitability than you have to lose from a potentially lower occupancy rate.

Trip length	How long can guests stay?
Minimum stay 2 nights	Travelers can book stays of 2 nights or longer.
Maximum stay nights	2 nights No max

Just ensure that your minimum stay requirement does not become too large, as it may become a prohibitive factor in getting found and booked.

To set a minimum (and maximum) stay requirement: Login to Airbnb > In Hosting mode, select Listings from the top menu > Click on your listing > Click on Availability from your listing's menu > Click the Edit button for the Trip Length section > Enter your minimum stay requirement into the Minimum Stay input box > Click Save

Setting a Minimum Stay Requirement for Seasons and Weekends

You're also able to add a minimum stay requirement for specific periods of time.

You are able to specify your minimum night stay requirement for either:

- Any of the four seasons (Jun-Aug, Sep-Nov, Dec-Feb, Mar-May); or
- Any specific dates you specify (e.g. periods of high demand such as Christmas, Thanksgiving or NYE)

You can also add a requirement that guests are only able to check-in on a particular day of the week.

During Mar 2018 - May 2018 Minimum stay S nights Check-in day Only Monday Any day of the week Only Monday Only Tuesday Only Tuesday Only Wednesday Only Thursday Only Friday Only Friday Only Saturday Only Saturday Only Sunday

Edit a requirement

Syncing Your Calendars

If you list your space on Airbnb and other booking websites, you are able to prevent multiple guests from booking the same dates by **syncing your Airbnb calendar with your other calendars**.

CALENDAR IMPORTING

Calendar importing allows you to automatically keep your Airbnb calendar upto-date with an external calendar that supports the iCalendar format.

These include:



To import a calendar: Login to Airbnb > In Hosting mode, select Listings from the top menu > Click on your listing > Click on Availability from your listing's menu > Click Import Calendar under the Sync calendars section > Paste your calendar's URL in the Calendar Address (URL) input box > Name the calendar in the Name Your Calendar input box > Click Import Calendar

If you edit an external calendar that syncs with your Airbnb calendar, it will take a few hours for changes to be visible to guests viewing your listing.

CALENDAR EXPORTING

Calendar exporting lets you view your Airbnb calendar on an external calendar that supports the *iCal* format.

To export your calendar in iCal format: Login to Airbnb > In Hosting mode, select Listings from the top menu > Click on your listing > Click on Availability from your listing's menu > Click Export Calendar under the Sync calendars section > Copy and paste the displayed Airbnb calendar link into your iCal applications

Most guests on Airbnb that book have full intent on staying at the places that they book. Every now and then, guests will need to cancel for any number of unforeseen, but legitimate reasons. And occasionally, some guests will be frivolous in their booking, and do so with the assumption that they can always cancel their reservation at a later date.

Cancellation policies **protect hosts in the event of unexpected guest cancellations**. Each listing on Airbnb has a cancellation policy that is chosen by you – the host. These cancellation policies are the conditions under which you will or won't return money to a guest upon the guest choosing to cancel their reservation.

These various policies empower hosts to protect themselves with the level of protection they believe necessary or appropriate. The policy you decide to run with is decided entirely by you. If in doubt, hosts should err on the side of stricter cancellation policies to gain fuller protections.

Hosts are able to	choose from	three standardized	cancellation policies:
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	Refund Amount	Notice Time Required Prior to Check–In*
Flexible		1 day
Moderate	100%	5 days
Strict		14 days (if cancelled within 48hrs of booking)
	50%	7 days

*Check-in refers to your listing's local check-in time (or 3:00 PM if not specified) on day of check-in

Airbnb also provide super-strict policies offered by invitation only as well as long-term cancellation policies that apply to all reservations of 28 nights or more.

For **Strict** cancellation policies, guests receive a default 48-hour grace period. This means they will receive a full refund if they cancel within 48 hours of booking, as long as their check-in date is at least 14 days away. After this 48-hour window, the regular cancellation policy applies.

Guests need to agree to a host's cancellation policy when they book. A host will be able to see the number of reservations a guest has cancelled over the previous 12 months when the guest submits a request to book.

The cancellation policy you choose will not display until a guest views your Airbnb listing page – another reason you are encouraged to opt for stricter cancellation policies. The flip-side of this is that once viewed on your listing page, lenient cancellation policies do encourage more bookings.

To view or change your cancellation policy: Login to Airbnb > In Hosting mode, select Listings from the top menu > Click on your listing > Click on Booking Settings from your listing's menu > Click the Edit button for the Policies section > Choose either Flexible, Moderate or Strict under Cancellation policy > Click Save

Cancellation policy Choose your policy for trip cancellations by guests. View the full details for these cancellation policies.
 Flexible Full refund 1 day prior to arrival
Moderate Full refund 5 days prior to arrival
Strict Full refund for cancellations made within 48 hours of booking, if the check-in date is at least 14 days away. 50% refund for cancellations made at least 7 days before check-in. No refunds for cancellations made within 7 days of check-in.

If you update your cancellation policy, it will only apply to reservations that are made *after* you make the changes. It will not apply to upcoming reservations that you have already accepted.



WHEN IS A RESERVATION CANCELLED?

A reservation is officially cancelled when the guest clicks the cancellation button on the cancellation confirmation page.

If your guest cancels a reservation in his or her Airbnb account, you will be automatically notified via email (see next page) and your calendar will be automatically opened so you can again accept reservation requests from other guests for the previously-booked dates.

You can always verify the status of a reservation by logging into Airbnb and going to:

www.airbnb.com.au/hosting/reservations



Cancelled reservations will have their status listed as "Cancelled":

Reser	vations					
Upcoming	All 🖓 Filte	r				
Status	Guests	Dates ^	Booked	Listing	Earnings	
Cancelled	Lilian 3 adults, 2 children	Jan 1-10, 2019 2 nights	_	Family-friendly Dream NYC Apartment	\$0.00	Message

Cancellation Policies



Hi Thomas,

We regret to inform you that your guest Samantha cancelled reservation ABD123EFG starting on 2018-10-01. Per your cancellation policy, your payout has been updated to \$500.00. Your guest was refunded \$1000.00.

This payout will be released 24 hours after the check-in date. You can review the updated payout in your transaction history.

You can also refund the full amount to the user by clicking the button below.

Issue full refund

For more information on cancellation payouts, please see our FAQ.

Your calendar has also been updated to show that the previously booked dates are now available.

Regards, The Airbnb Team

P.S. We know getting a cancellation is disappointing. But bookings rarely get cancelled, so don't worry, no matter how often you host, this isn't likely to happen often!



Sent with ♥ from Airbnb Email preferences



NO-SHOWS AND CANCELLATIONS AFTER CHECK-IN

Should your guest decide not to show up, Airbnb will uphold your cancellation policy. Your payout will be released normally – 24 hours after the originally-scheduled check-in date (as long as you've upheld your host obligations). Payouts for canceled reservations are not released early.

If pre-trip notice requirements are not met, this is what happens:

	First night of reservation	Refund on remaining nights of reservation
Flexible		100%
Moderate	Non-refundable	50%
Strict		Non-refundable

If your guest has already checked-in and wishes to cancel their reservation, they must exit your place upon submitting an official cancellation.

If the guest chooses to leave early, this is what happens:

	Nights refunded	Refund amount
Flexible	All nights falling 24hrs	100%
Moderate	after cancellation	50%
Strict	Non-refundable	

You have until 14 days after the original check-out date or before a new guest checks in (whichever happens first) to make any security deposit claims.



LONG-TERM BOOKINGS AND CANCELLATIONS

If the guest makes a long term reservation and decides to cancel the reservation before the start date, the first month of the reservation is paid to the host in full and not refunded to the guest.

If the guest books a reservation and decides to cancel remaining days of the reservation midway throughout their stay, the guest must use the booking alteration tool in order to agree to a new checkout date with their host.

Regardless of the checkout date chosen, the guest is required to pay the host for the 30 days following the cancellation date, or up to the end date of the guest's original reservation if the remaining portion of the original reservation is less than 30 days.

FEE REFUNDS

Cleaning fees are always refunded if the guest did not check in. Service fees will be refunded through an adjustment to the final reservation total you're paid after the refund. Applicable taxes will also be retained and remitted by Airbnb.

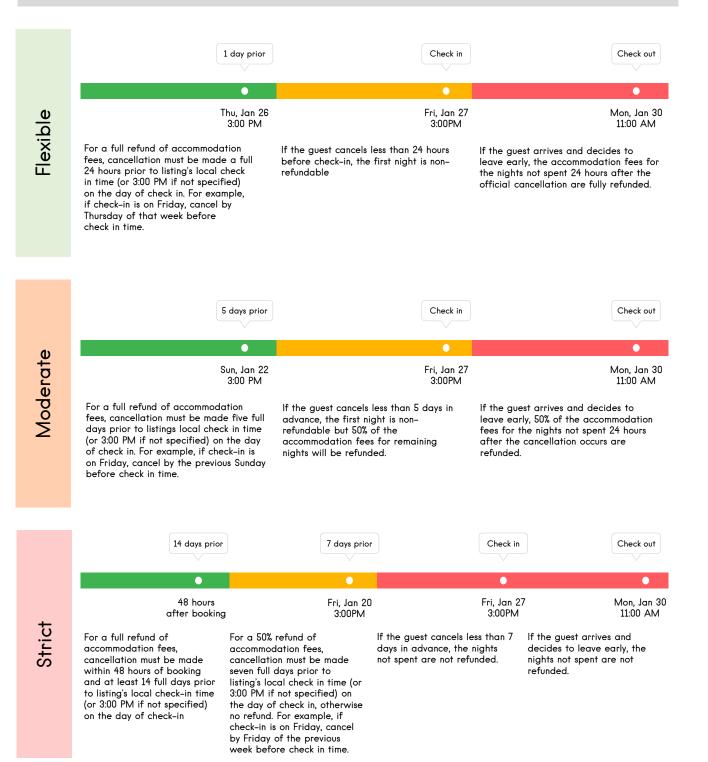
You can always verify payouts of fee refunds by logging into Airbnb and going to your **Transaction History**. The updated amount you are to be paid (post-cancellation) will be stated.

Note that there will be no mention of the cancellation within your transaction history – only the updated amount that Airbnb will pay, or has paid to you, in the form of a fee refund (as per your cancellation policy).

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Cancellation Policies

CANCELLATION POLICY EXAMPLES



Cancellation Policies

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CIRCUMSTANCES WHERE CANCELLATION POLICIES WON'T APPLY

Airbnb will not uphold your listing's cancellation policy if there are **extenuating circumstances**. These include:

- The **unexpected death** or **serious illness** of a guest or their immediate family member
- A serious injury that directly restricts a guest's ability to travel
- A significant natural disaster or severe weather incidents impacting your location or the location of the guest's departure
- Urgent travel restrictions or severe security advisories issued after the time of booking by an appropriate national or international authority (such as a government office or department)
- Endemic disease declared by a credible national or international authority (such as the World Health Organization)
- Government-mandated obligations issued after the time of booking

The Airbnb **Guest Refund Policy** protects guests from last-minute host cancellations, lock-outs, and listings that are misrepresented, unsanitary, or lacking in promised amenities or items.

Your cancellation policy may not apply if you violate one or more of Airbnb's hosting standards. These include things like communication, check-in, accuracy, cleanliness, the overall experience or maintaining an up-to-date calendar.

In the event of a complaint from a guest, notice must be given to Airbnb within 24 hours of their check-in. Airbnb will then mediate where necessary, and have the final say in all disputes.

The cancellation policy will also not apply where there are legitimate safety concerns held by the guest.



ISSUING ADDITIONAL REFUNDS

At the time of cancellation, your guest is automatically refunded according to your cancellation policy. Whilst you are under no obligation, if you'd like to offer your guest a bigger refund, there are two ways of doing so.

With both methods, the refund is considered final and you are not entitled to a return of any moneys you decide to refund. To ask your guest for any money back, you would need to submit a new refund request using the Airbnb Resolution Center.

Method 1: Issue Refund Button

If your guest canceled the reservation before the check-in date, an 'Issue Refund' link will appear under the reservation in the Reservations section of your Airbnb account.

The amount you are able to refund the guest will be capped by the amount that you were (or will be) paid out by Airbnb for the original booking as per your cancellation policy.

Issue Refund

The guest cancelled the reservation before checking in. Would you like to waive the cancellation policy and issue the guest a refund?

Amount 3	A	m	0	u	n	t	\$
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1761

(\$1761 maximum)

You will not receive a full payout for this reservation. The guest will receive an email confirmation.

Cancel

Issue Refund

Method 2: Resolution Center

You can also refund your guest using the Airbnb Resolution Center (<u>www.airbnb.com/resolutions</u>).

Once in the Resolution Center, select the 'Send Money' button then select the reservation you wish to offer a refund to, from the list of reservations that are displayed.

If the reservation you're looking for isn't in the drop-down menu, that means it's more than 60 days old and is not eligible for a Resolution Center refund.

Enter the amount and a note letting the guest know why you're sending them money.

Send money to:

Send money

			How much would you like to send Jaymin?
e	Jaymin Family-friendly Dream NYC Apartment	\bullet	\$
35	Irvine Family-friendly Dream NYC Apartment	\bigcirc	Add a note for Jaymin Let them know why you're sending them money.
	Marie Family-friendly Dream NYC Apartment	\bigcirc	

After you send the message, your guest will be automatically notified by the Airbnb messaging system, and they have the choice of whether or not to accept the refund.

Airbnb will be automatically notified once an offer to send money has been accepted and will process the refund within 48 hours.

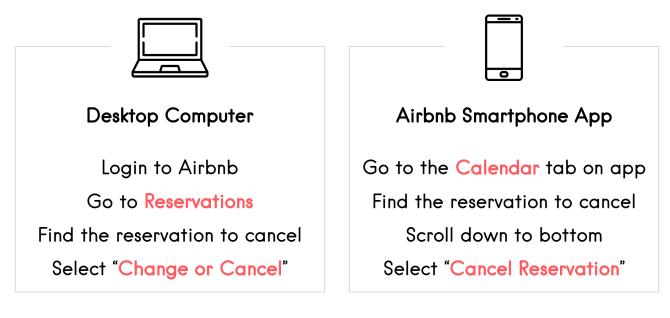
You will be notified via email once the refund is complete.



CANCELLING AS A HOST

There may also be rare times that you, as the host, need to cancel a reservation. Hosts need to be aware that despite being able to do so, there are consequences to cancelling a guest's reservation. Hosts should also be familiar with their options for mitigating these consequences on their ongoing Airbnb success.

If you need to cancel a guest's reservation you have two ways of doing so:







Because cancellations can have serious implications on a guest's trip, Airbnb impose penalties on hosts that cancel confirmed reservations. These penalties include:



Cancellation Fee

Hosts that cancel any reservation within 7 days of check-in are charged a \$100 cancellation fee, or a \$50 fee for cancellations more than 7 days before check-in. Cancellation fees are waived for your first cancellation within a six month period. Airbnb will automatically deduct any applicable cancellation fees from your next payout.



Automated Review

An automated review will be posted to the host's profile indicating that they canceled one of their reservations. Airbnb encourage these hosts to publicly respond to clarify why they needed to cancel (which hosts have the option of doing).

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Unavailable / Blocked calendar

The host's calendar will stay blocked and won't be able to accept another booking for the same dates of the canceled reservation.

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Loss of Eligibility for Superhost Status

These hosts won't be eligible to earn Superhost status for one year following the most recent cancellation.

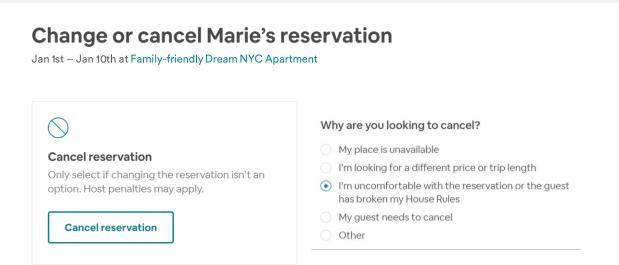


Instant Book hosts are able to cancel 100% of reservations penalty-free under certain circumstances.

Some examples of when a host can cancel penalty-free include when the guest:

- Has several unfavorable reviews that concern the host
- Hasn't responded to questions the host needs to know about their trip
- Makes it clear they'll likely break one of the host's house rules (like bringing a pet or smoking)

To cancel an Instant Book reservation: Login to Airbnb > In Hosting mode, select Reservations from the navigation bar at the top > Select All > Find the reservation to cancel and click on ••• > Select Change or Cancel > Select Cancel Reservation > Select I'm uncomfortable with the reservation or the guest has broken my House Rules



Once you've completed those steps, your host penalties will automatically be waived (no cancellation fee, no automated cancellation review, no loss of Superhost eligibility and no permanently blocked dates).

Airbnb will also help your guest find another place to stay for their trip.



Your one-stop-shop for getting found more often, selling your space and making more money on Airbnb

Other Airbnb Cheat Sheets in this series:

- Deciding to List your Place on Airbnb
- Safety, Security & Protecting Your Property
- Listing Your Place on Airbnb
- Pricing
- Getting Found
- Communications

- The Check-In Process
- Providing a Phenomenal Guest Experience
- Check-Out, Cleaning & Turnover
- Payment & Taxes
- Reviews & Credibility
- Continuous Improvement

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