

The Definitive List of the Best Short-Term & Vacation Rental Blogs on the Internet

2019 edition



Introduction



As a short-term or vacation rental host, there are no shortage of questions you have for how best to simplify your life, please your guests and make more money.

The web is flooded with tips and tricks from experts across all types of know-how and proficiency.

How then, are you able to sift through the endless supply of best practice resources that are scattered throughout all corners of the internet?

The good news is you don't have to – we've done it for you!

Padlifter have compiled the definitive list of the [top 100 short-term and vacation rental blogs on the internet](#).

Cutting across all dimensions of the hosting process, these blogs help you simplify your life, enhance your guests' experience, and make more money with your short-term or vacation rental.

Don't reinvent the wheel. Learn from the best and start implementing hosting best practices that maximize the short-term and vacation rental opportunity for you and your guests.

Happy hosting,
The Padlifter Team



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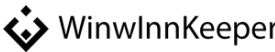
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Padlifter is the world's largest marketplace of short-term and vacation rental service providers. Find products and services, both locally and globally, that simplify your life, enhance your guests' experience and make you more money.

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Deciding to List Your Place on Airbnb

- What's the opportunity?
- What Type of Airbnb Host do you Plan to be?
- Legality and regulations to Consider
- How Safe is Opening up Your Home to Strangers?
- Create a Space that Will Appeal to Your Target Guests
- Essentials for Your Home
- Smart Homes

Safety, Security and Protecting Your Property

- Staying Safe
- Property Damage and the \$1M Airbnb Host Guarantee
- Protecting Your Property
- Protecting against Personal Liability
- Screening Guests

Listing Your Place on Airbnb

- Less Daunting Than You May Have Thought
- Step 1: Starting With the Basics
- Step 2: Setting the Scene
- Step 3: Get Ready for Guests
- Co-Hosts
- Understanding Your Target Guests
- Starting With a Trustworthy Profile
- Use Headings and Bullets
- Photos
- Elements of an Airbnb Listing
- House Rules

Pricing

- The Importance of Developing a Robust Pricing Strategy
- Smart Pricing and Price Tips
- Dynamic Pricing Tools: A More Reliable Alternative
- A Step-by-Step Guide to Pricing Your Place
- When (and When Not) to Lower Your Prices

Booking Settings

- Adding a Minimum Stay Requirement
- Syncing Your Calendars
- Cancellation Policies

Getting Found

- Getting Found More Often
- Instant Book
- Collections
- Superhost Status
- Airbnb Plus
- Additional Tips and Tricks for Getting Found More Often
- Listing on Other Sites



Communications

- Private Messaging on Airbnb
- Responding to Booking Inquiries and Reservation Requests
- Sending Guests a Special Offer
- Importance of Remaining Responsive
- Handling Requests for Discounts
- After the Reservation is Confirmed
- Communications During a Guest's Stay
- Altering an Existing Reservation
- Communicating After the Stay

The Check-In Process

- Check-In Times
- Providing Access to Your Home
- Keys and Locks

Providing a Phenomenal Guest Experience

- Providing Little Touches for Big Rewards
- House Manuals
- Guidebooks
- Providing a Guestbook at Your Place

Checkout, Cleaning and Turnover

- The Checkout Process
- Cleaning Fees and How Much to Charge
- What Needs to be Cleaned With Each Turnover?

Payment and Taxes

- Getting Paid on Airbnb
- Airbnb and taxes

Reviews and Credibility

- Using the Verification Process to Demonstrate Credibility
- The Importance of Good Reviews
- How to Score 5-Star Reviews
- Leaving Reviews

Continuous Improvement

- Tracking Performance
- The Secret Ingredient to Becoming an A+ Host





Learn interior design strategies for a booked-up Airbnb without breaking the bank.

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Abode PR is a modern PR and content marketing agency specialising in working with clients in the international short-term rental space. Our clients include technology solutions, large property managers, marketing platforms and associations. We work with our clients to develop their reputation, raise their profiles, build relationships and engage with new audiences through digital PR, media relations, thought leadership development, influencer relations, content marketing and communications strategy.

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The Abundant Host is here to provide you with the most valuable tried-and-true tips, resources and personal guidance you need to enjoy 5-star experiences (and 5-star income!) hosting on Airbnb.



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You can afford anything, but not everything. Build financial independence and create a life you love. Afford Anything is a website and podcast that explores behavioral finance, personal development, and financial independence.

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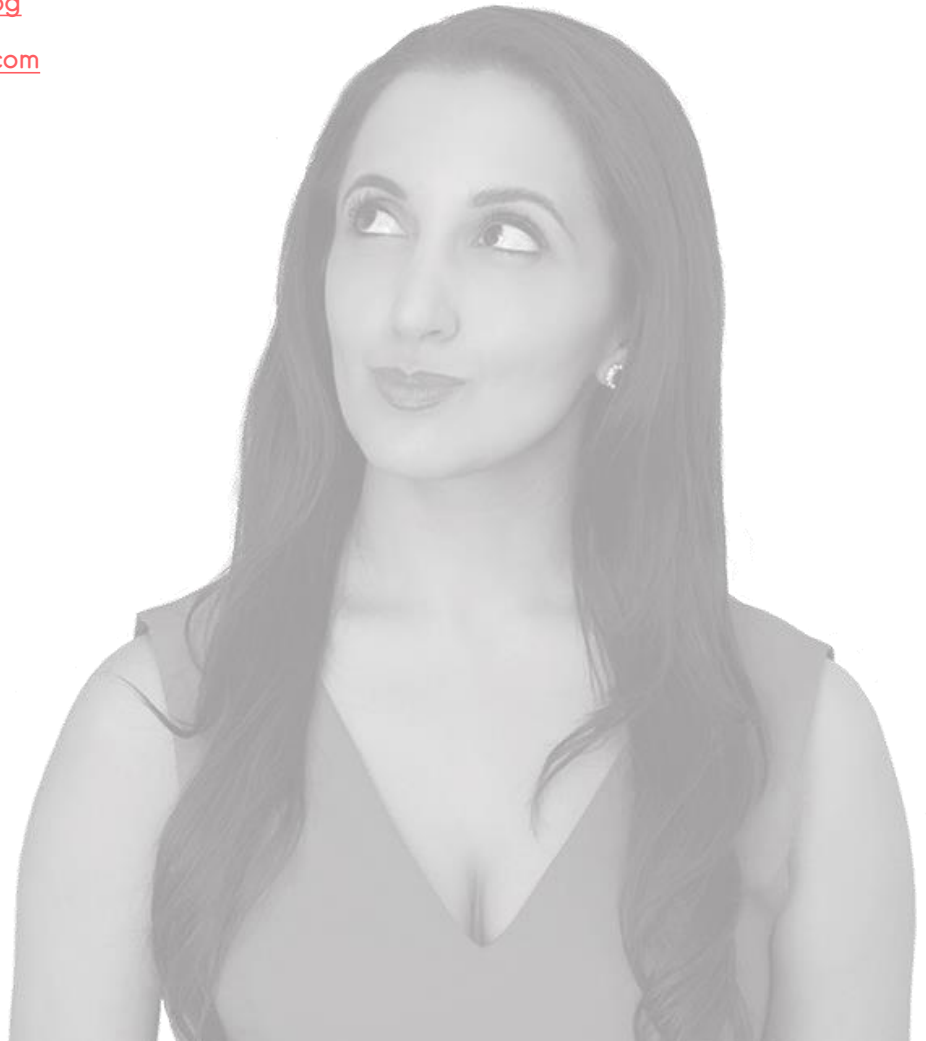
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air concierge



Air Concierge is a community marketplace where vacation rental homeowners who are unavailable to manage their own property but wish to maintain a connection with their guests and their property can find professional and responsive property management service. We also assist in getting better performance (more rentals, higher nightly rate, higher quality renters) out of those who have homes listed on such sites as Airbnb, VRBO and Flipkey.



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Airbnb connects travelers seeking authentic experiences with hosts offering unique, inspiring spaces around the world.



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Airbnb Guide is a website dedicated to providing Airbnb users with information on how to maximize their experience as an Airbnb Host or Guest.

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Airbnb Tips provides the best tips and news for Airbnb hosts, sharing information helpful to Airbnb hosts and guests. It includes best practice hosting, listing and legal tips.



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AirDNA turns industry-savvy, short-term rental data into strategic, actionable analytics. As the world's leading provider of short-term vacation rental data and analytics, AirDNA track the daily performance of over 10 million listings in 80,000 markets.



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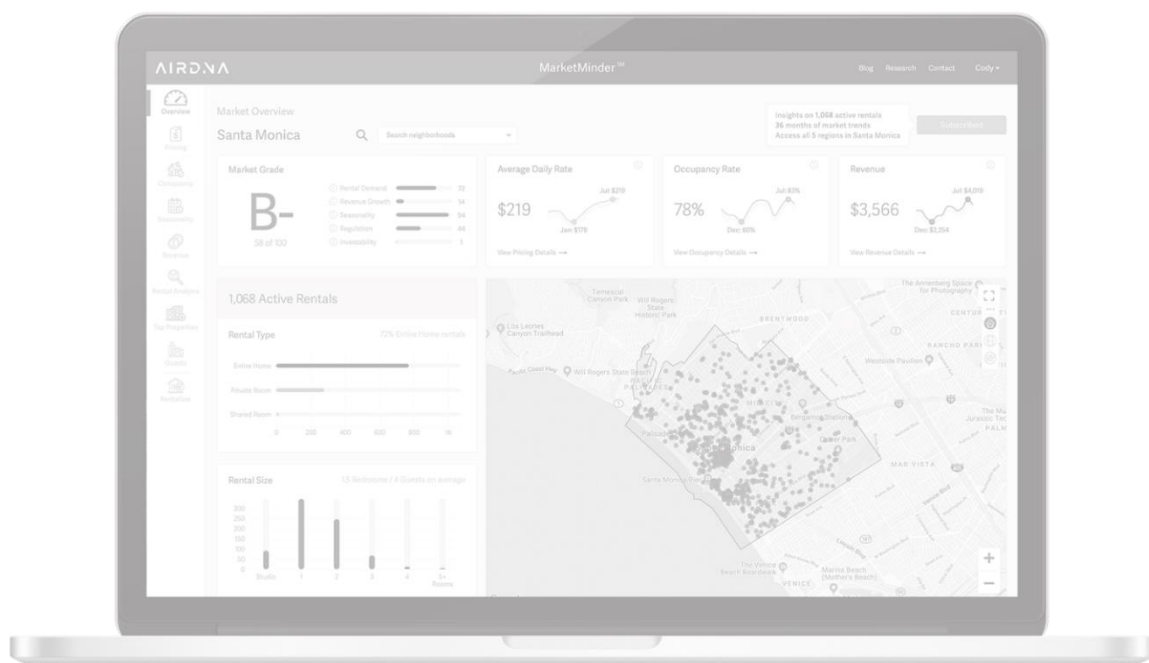
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AirHost Academy provides free content to teach aspiring vacation rental hosts how to run their business effectively and maximize their revenue on platforms such as Airbnb.



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AllTheRooms Analytics is the missing piece to understanding the landscape of the entire accommodations market, not just hotels and traditional lodging. Given their ability to aggregate and catalog every room on the planet, AllTheRooms Analytics' vacation rental data is sourced from a variety of providers. AllTheRooms is in the unique position of providing the most comprehensive insight into the vacation rental presence in any market.

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Discover the best Airbnb hospitality amenities on Amazon, curated by a team of Airbnb professionals with 5-star hosting experience. We have hosted thousands of guests and have found the perfect mix of Airbnb amenities to delight guests, so you don't have to.

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And chill is a property management agency that is changing the way residential real estate is leased. And chill maximize value in property by transforming traditional long-term rental properties into five-star Airbnb homes.



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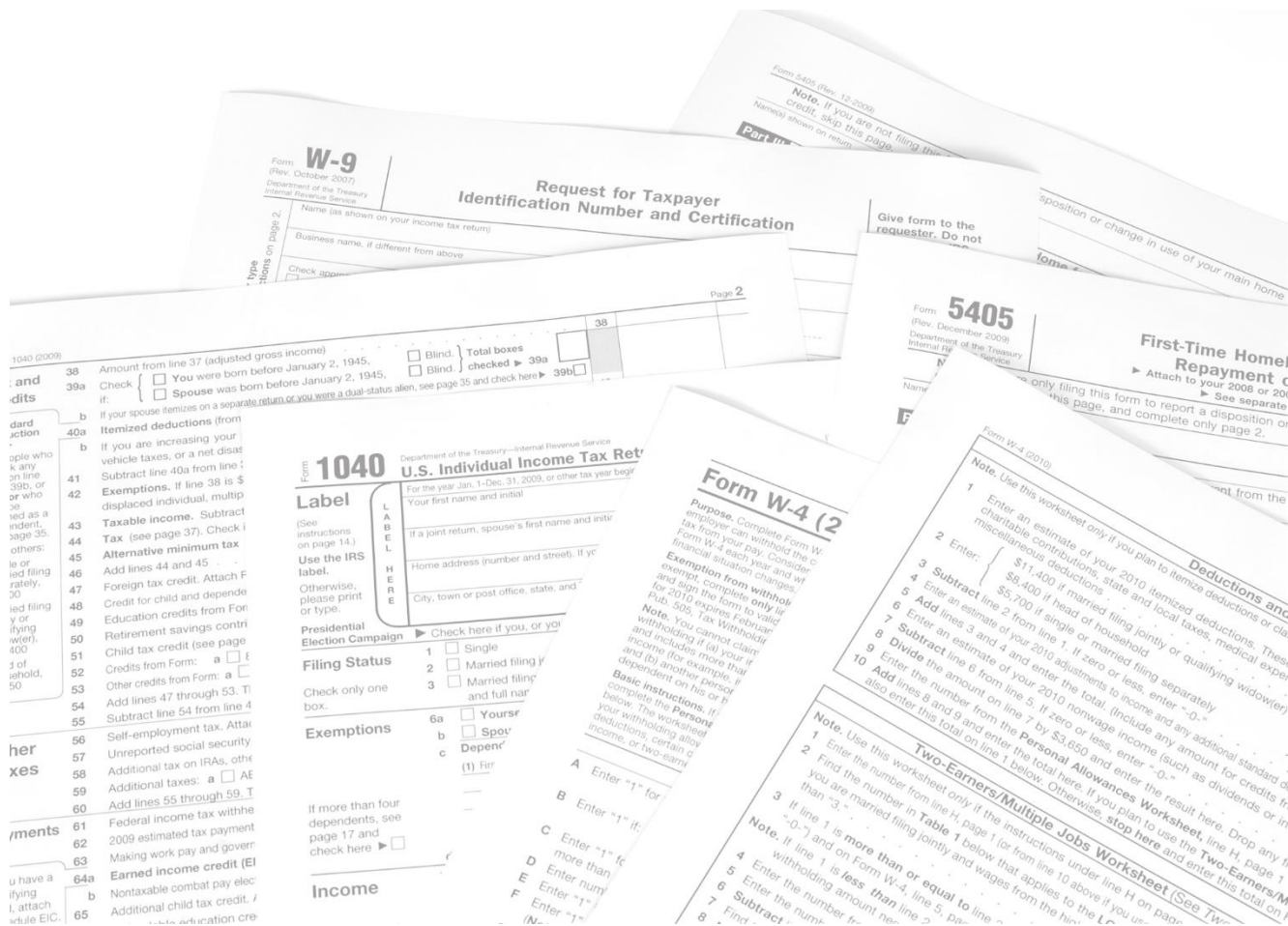
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Barefoot is a broad technology tool that is built to be tailored to the needs of each of our customers. Robust CRM, full trust accounting, and revenue management are just the beginning. We have the most aggressive partner program in the industry leveraging our API to provide customers the additional tools and choices that they need to differentiate themselves.

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Beyond Pricing is an automated dynamic pricing solution. We utilize real-time market data to ensure our price recommendations maximize revenue and occupancy for our hosts. Increase your revenue 40% with data-driven pricing.

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A well-written listing is one of the most important elements of getting your place booked, to eventually achieve that Superhost status. Our business as copywriters consists of writing high quality and engaging content to attract and convert prospects into guests.



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Radical hospitality can change the world. And make you a lot of money. So BNB Made Simple teaches people how to host short-term rentals with excellence – and attention to the bottom line. BNB Made Simple offers one-on-one training, done-for-you management services, loads of free resources, and their flagship online course, The Cohost Accelerator.

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bnbNomad is a travel blog chronicling the experience of living full-time in Airbnbs. We post clever tricks for hosts, tips for first-time and seasoned guests, and in-depth features of homes and locations we've loved from our travels near and far.

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Bookfull is simple, powerful and free vacation rental property management software for managing bookings, guests, team members, reports and so much more.

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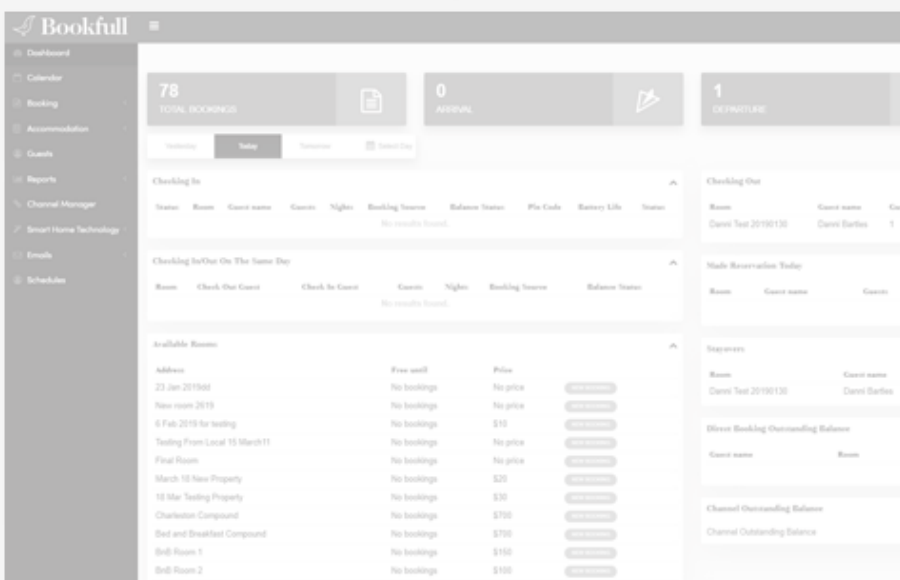
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With a mission to empower people to experience the world, Booking.com invests in digital technology that helps take the friction out of travel. At Booking.com, we connect travelers with the world's largest selection of incredible places to stay – including everything from apartments, vacation homes, and family-run B&Bs, to 5-star luxury resorts, tree houses, and even igloos.

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Calendars, Booking Settings & Cancellations
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Hosting 1-0-1
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Listing Optimization & Copywriting
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Bookster provide their property management system to help holiday rental businesses create great experiences for their employees, guests and owners using their websites, software and channel manager.

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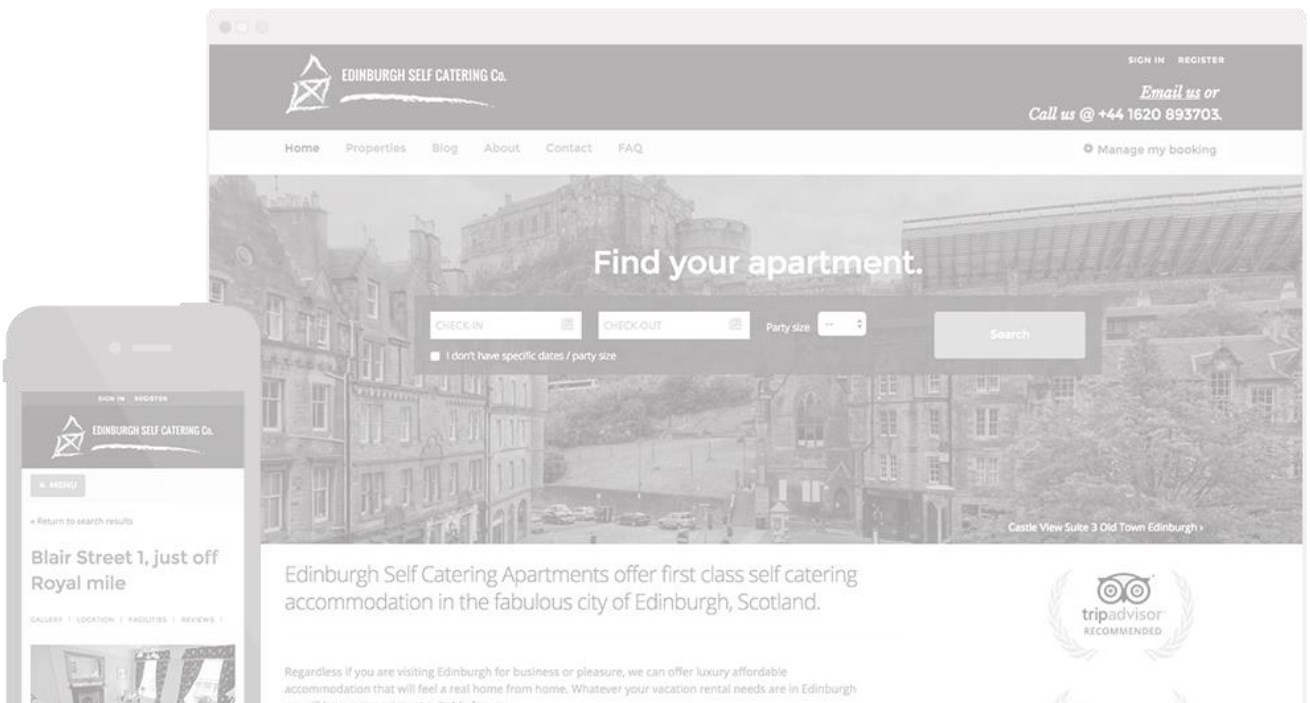
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Boshers provides specialist holiday home insurance advice and arranges insurance cover for UK furnished self catering holiday homes, holiday apartments and holiday cottage complexes that are let commercially for short term family holidays.

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BreakAway Vacation Rentals is an alternative vacation rental website created by a group of progressive owners, professional property managers and top vacation rental marketing professionals. Our mission at BreakAway Vacation Rentals is to offer the alternative to large vacation rental websites by restoring a true peer-to-peer rental platform absent of the middleman and their large booking fees.



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Do you use Vrbo, Airbnb, or even a property management company to rent out your home? Do you advertise your short-term vacation rental online? If so, you need commercial insurance coverage. Protecting your vacation home is easy with CBIZ Vacation Rental Insurance. The first of its kind coverage, our policy was developed to protect the risks unique to vacation rental property owners. Our comprehensive policy provides protection for short-term vacation rentals and is designed to replace your dwelling or landlord policy.

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City Relay was created with the objective to free homeowners from the hassle of short-letting their homes. As a short let property management company we manage everything on behalf of our hosts from check-in to cleaning and maintenance to marketing. We are the only short let management company in London with a Reception Desk.



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Cloudbeds create browser-based hospitality management software that simplifies the working life of hoteliers. Cloudbeds' award-winning software is trusted by tens of thousands of hotels, hostels, and groups in over 115 countries. With over 300 integrations, Cloudbeds connects to more marketplaces than any other software in this industry.

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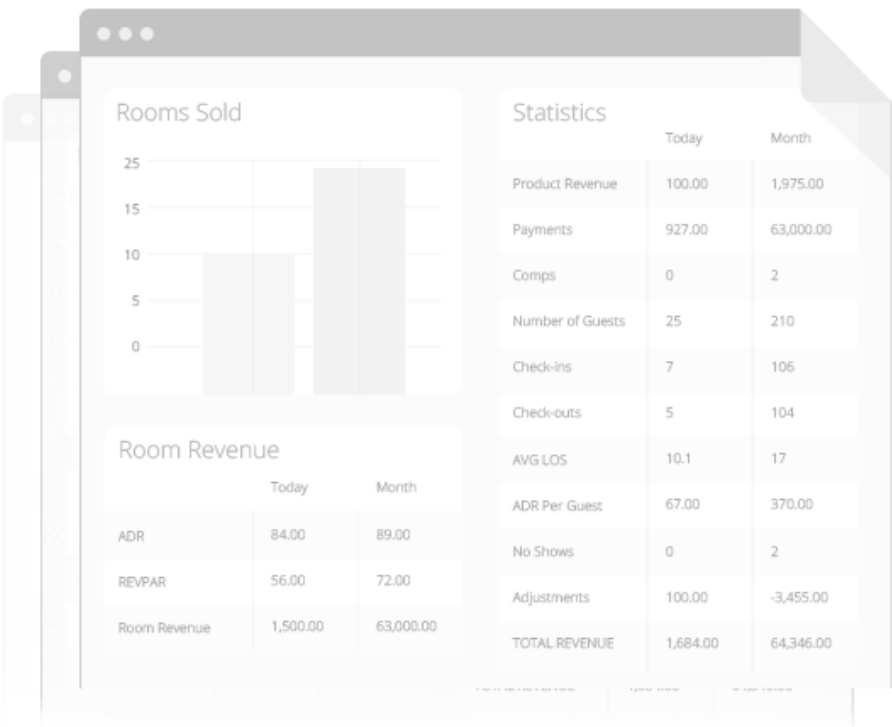
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Decorilla is a new way to get the designer rooms you've always wanted... but never thought you could afford. By combining traditional in-home interior design and technology, they have created a platform connecting customers with professional vetted designers, streamlining the design process, and making beautiful interior design affordable and risk free.

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The Distinguished Guest works with vacation rental owners and managers to help style their homes with beautiful, simple amenities and linens.

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Evolve are redefining vacation rental management by offering homeowners better performance, lower fees and unrivaled flexibility. Our marketing and booking platform allows us to outperform traditional property managers for a fraction of the cost, and our vetted network of on-the-ground partners are available to handle everything from housekeeping to maintenance. All of this adds up to more rental income for our homeowners and a stress-free travel experience for their guests.



[Property Management & Concierge Services](#)



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FortuneBuilders is a real estate investing education and business development company, providing coaching, resources and tools to start a real estate business. Actively investing in real estate, FortuneBuilders is uniquely built to provide investors with the right education and systems for success.

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Futurestay is the leading independent vacation rental solution. Futurestay's Smart Connection™ technology empowers rental owners to seamlessly connect everything that matters for their business — from website booking engines, to their listings on Airbnb, HomeAway/VRBO, and Booking.com. With over 100,000 properties in 120 countries, Futurestay provides resources for rental businesses of all sizes. Rental owners and managers can download free e-books and learn tips and tactics to build their brand and get more bookings.

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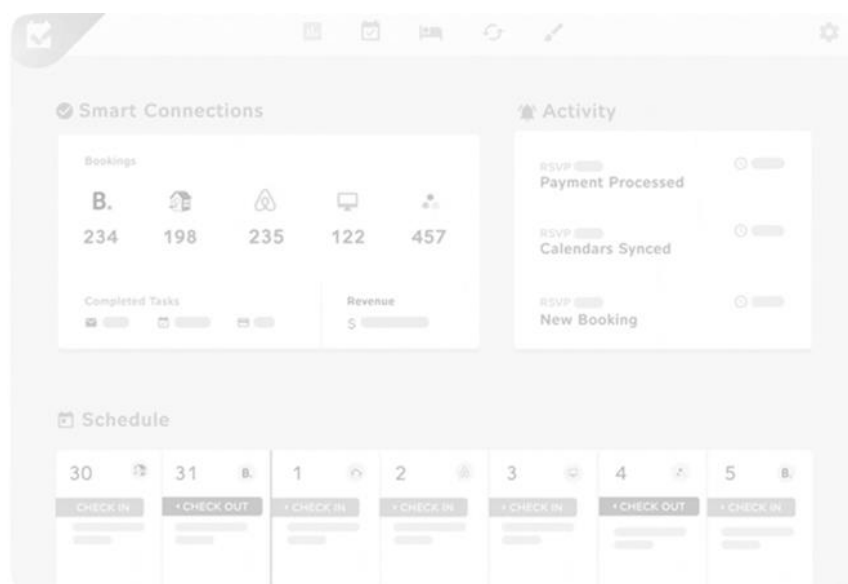
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Get Paid For Your Pad is the best online resource that teaches Airbnb hosts how to improve their business, helps new hosts get started on the Airbnb platform, and helps current hosts expand their business by investing in new properties.

 [Vacation Rental Education & Consulting](#)

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GuestBook is an integrated, hospitality-focused, software platform and product company focused on improving the experience of the short-term rental, vacation rental and travel industries. GuestBook helps short-term rental hosts and property managers better manage their properties, while providing an increased level of hospitality services to their guests. Guests are equally empowered with our products to personalize their trips and take full control of their stay, resulting in higher satisfaction, better reviews and increased likelihood of returning.

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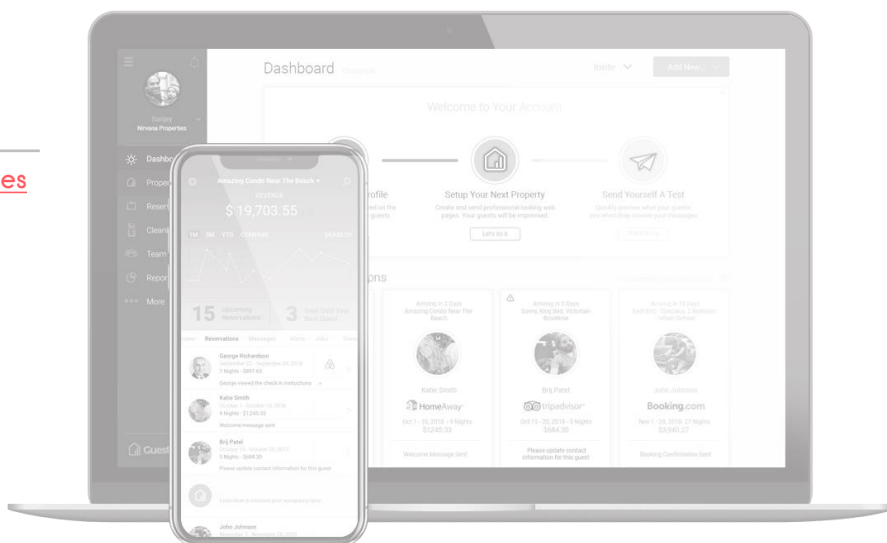
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Guest Hook provides vacation rental owners and property managers a unique service: Well-written and effective travel marketing copy that compels your target guests to act. In the competitive (and ever-growing!) VR marketplace, Guest Hook help you increase bookings by showing guests, in written form, what makes you the clear choice. Guest Hook's services include property listing descriptions, website text, blogs, email templates, insider guides, infographics, and more. In short, anything that you need to be written in support of your VR marketing.

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GuestReady provide 5-star property management services including housekeeping, linen rental and welcome packs for arriving guests as well as profile management services for hosts. We take care of listing, pricing and guest communication. We do the work, hosts gather the glorious reviews. With GuestReady, you are in good hands.

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Guesty's property management software provides property managers and management companies with an end-to-end solution to simplify the complex operational needs of short term rentals. With Guesty, users can manage listings from multiple online travel agencies like Airbnb, Booking.com, Agoda and TripAdvisor, and utilize the company's guest-centric tools including: Unified Inbox, Automation Tools, 24/7 Guest Communication Services, Payment Processing and more.

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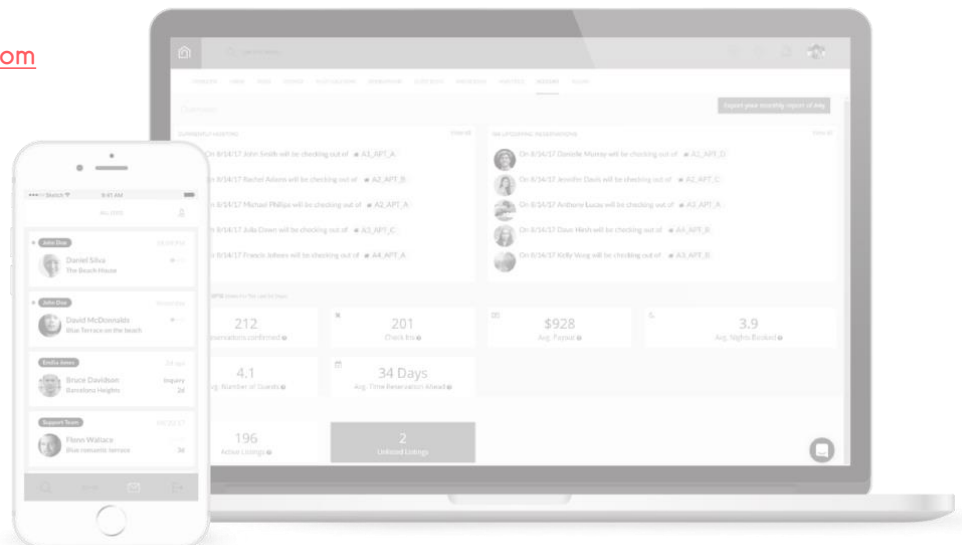
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Handy is the leading platform for connecting individuals looking for household services with top-quality, pre-screened independent service professionals. From home cleaning to handyman services, Handy instantly matches thousands of customers every week with top-rated professionals in cities all around the world. With a seamless 60-second booking process, secure payment, and backed by the Handy Happiness Guarantee, Handy is the easiest, most convenient way to book home services.

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Holiday Vacation Rentals is a full-service professional vacation rental management company in northern Michigan. Our mission is to provide rental guests with memorable “Up North” vacation experiences and to maximize rental revenue for home owners. We are passionate about the vacation rental industry and have been working to help homeowners and guests meet their needs since 2004.

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HomeAway is the world's leader in vacation rentals. HomeAway's family of brands is the world's most comprehensive, trusted source for vacation rentals. HomeAway makes it easy for vacation rental owners and property managers to advertise their properties and manage bookings online.



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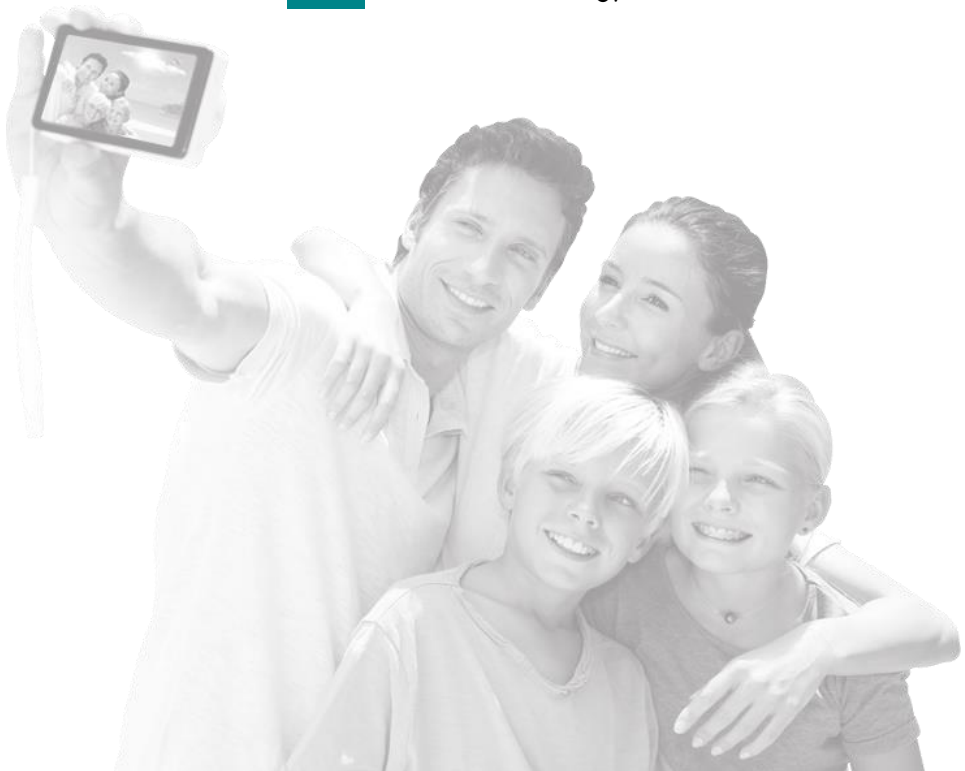
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With over 25 years of development and over one million vacations booked through the HomeAway platform, HomeAway Software solutions have been fine-tuned to streamline and grow your vacation rental business. As the most popular vacation rental software on the market, HomeAway Software leverage feedback from over 1,000+ property management companies to deliver hundreds of product enhancements each year.



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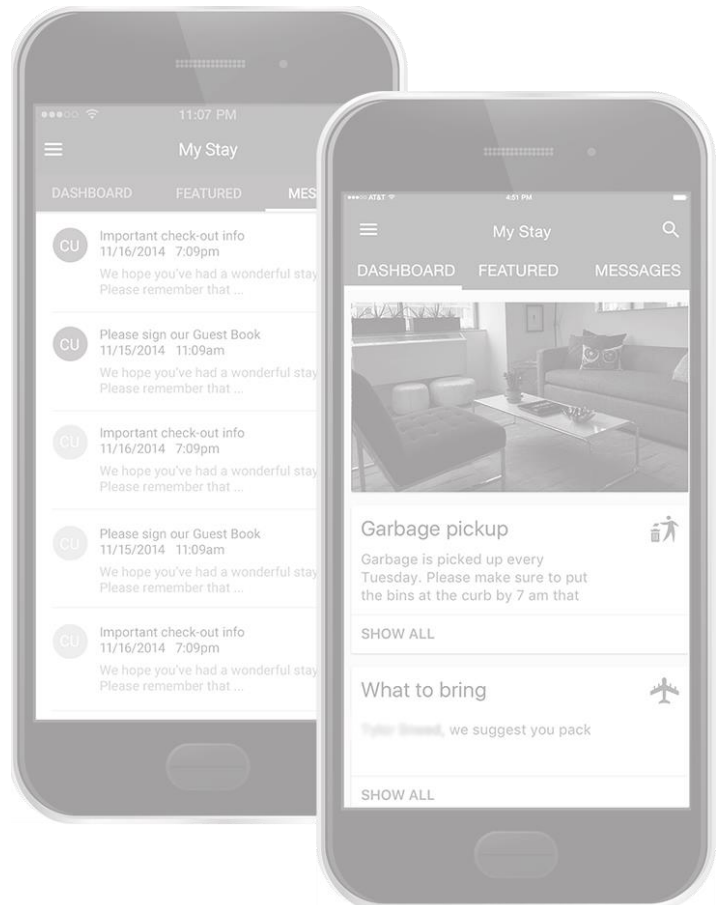
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Homes and Rooms provide innovative software-as-a-service solutions for independent vacation rental owner-managers. Homes and Rooms have built the very best solution that make managing a vacation property easier, freeing up owner's time, while increasing their reservations and revenues. Closely in touch with the challenges owners face and drawing on our own experiences, Homes and Rooms collaborate with their customers to provide a unique blend of services that support and empower them to maximize their vacation rental opportunities.

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Hostfully is a complete, end-to-end property management platform that helps vacation rental property managers increase bookings and boost revenues. By streamlining the workflow and simplifying daily operational needs of vacation rental businesses, Hostfully empowers property managers to provide 5-star hospitality at scale in an affordable, easy-to-use solution.



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Imagine having a 24-hour concierge for your rental listing who will answer all your guests' questions, review your house rules and offer recommendations for the best restaurants and places to visit. The Hosting Journey creates your very own 5-Star House Manual.



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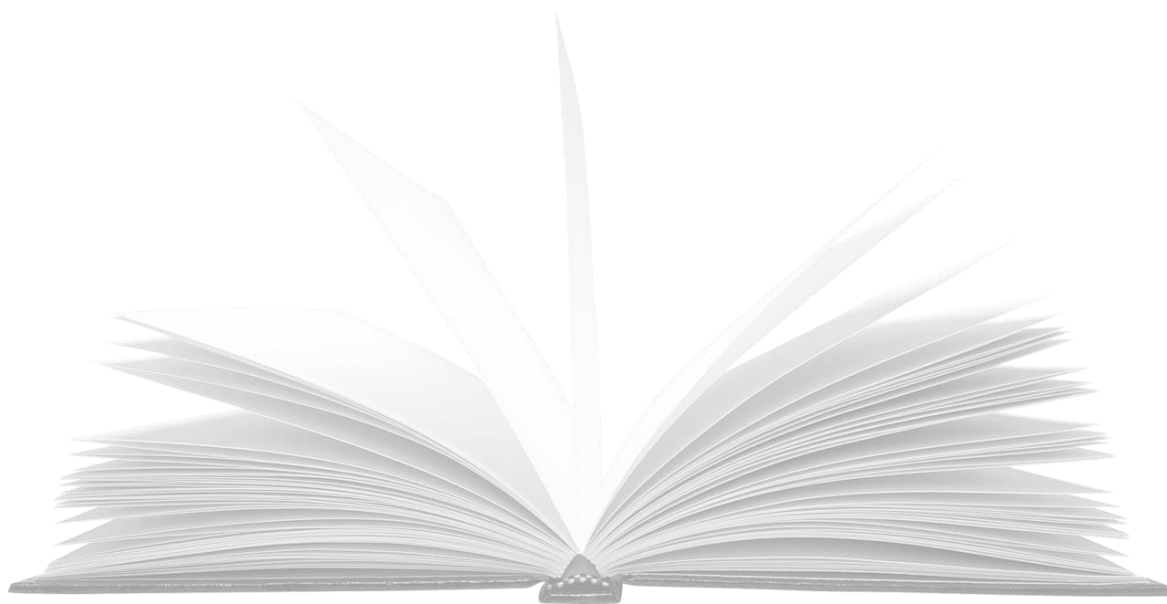
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Hostmaker is an award-winning home rentals management company helping homeowners to unlock the potential of their properties through flexible lettings. Hostmaker offers an end-to-end management service infused with hospitality expertise, smart algorithmic pricing technology and thoughtful interior design.



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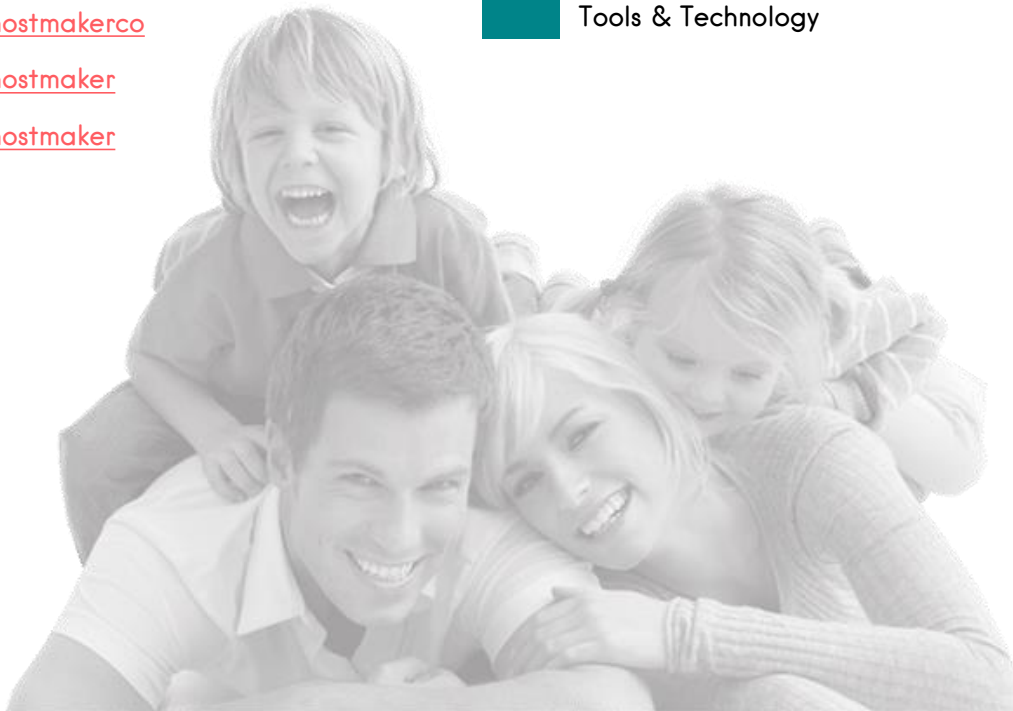
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iGMS is a professional all-in-one vacation rental software with native integration to major platforms such as Airbnb/HomeAway/Vrbo. iGMS offers automated guest communication and reviews, team management, channel management, financial reporting and lots more.



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JANIIS is the easiest Vacation Rental software around. JANIIS automates your accounting, helps you manage channels, and keeps track of every aspect of your properties. All while being a system so simple, you can learn it in an afternoon.



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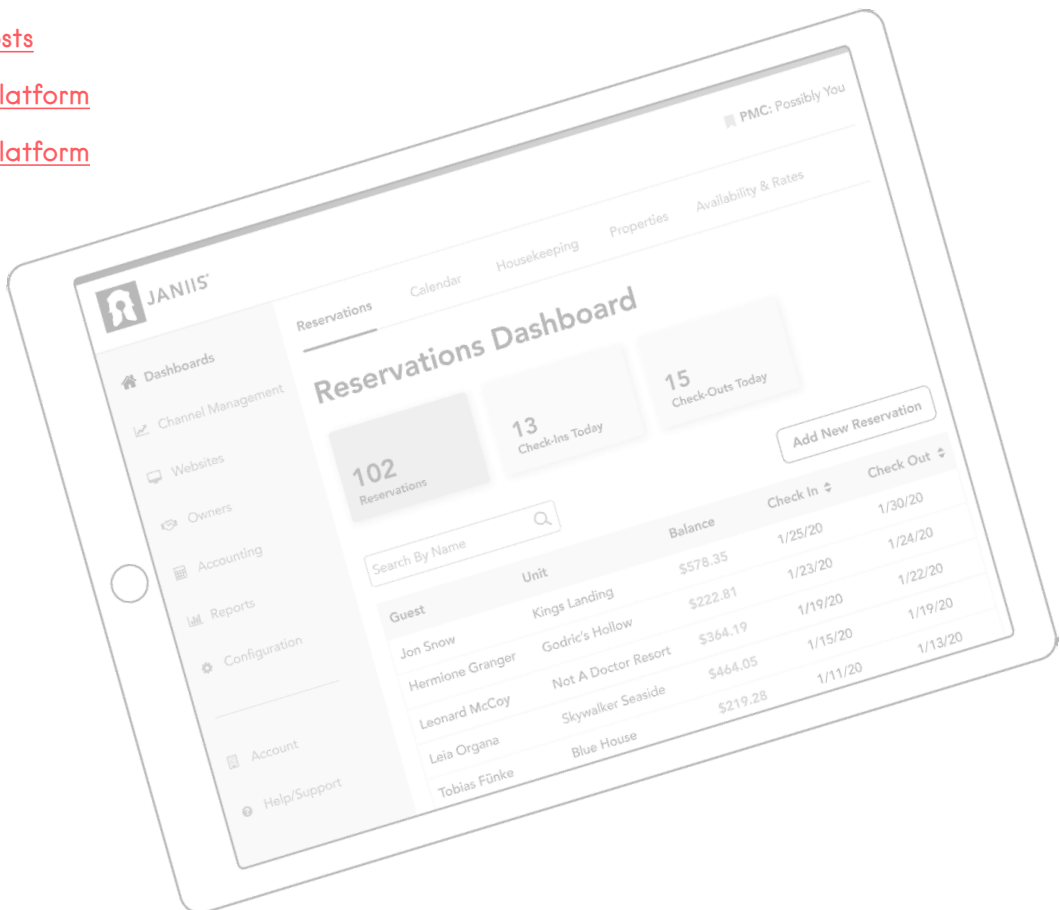
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Kigo creates exceptional experiences for vacation rental managers and guests with an innovative, all-in-one platform that makes it simple to find and book the right destination. Our vacation rental software helps our customers maximize revenue, reduce operational costs, streamline the guest experience, and outperform the competition.

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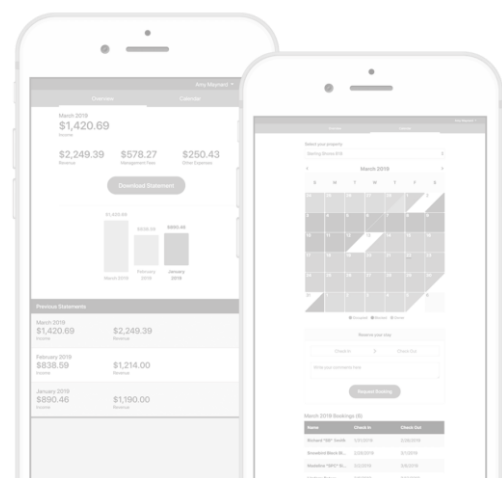
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KozyGuru
Enjoy Your Stay



KozyGuru is an Airbnb management company. Our role is to assist you with listing your property online, managing check-ins and check-outs, cleaning, restocking essentials, and also other during and after-stay services.



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LearnAirbnb are an Airbnb host team with experience in hospitality, real estate, finance, and marketing. With our experience in the Airbnb industry, LearnAirbnb provide informative and smart advice to help other Airbnb Hosts become successful with short-term rentals.

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LOCKLY™ provides the world's most advanced and secure smart locks powered by leading Property Tech, Internet of Things (IoT) services. Backed by over two decades of technology innovation and manufacturing experience. LOCKLY™ will be launching a property management system that optimizes operation effectiveness and enhances guest experience. Stay tuned for more innovative solutions updates!

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Lodgify is the easiest way to create your own beautiful hospitality website and accept online bookings without commissions. Manage all your reservations from one place. And synchronize your property data in all your booking channels.



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MadeComfy provides end-to-end Airbnb property management services to unlock your property's potential and enable you to earn up to 11% rental yield, hassle-free. We offer a complete end-to-end service package that includes marketing of the property, managing the rental process, coordinating cleaning and linen change-over, and acting as the primary contact for guests.



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Worried about if your cleaner is or isn't showing up for your turnover? Want to ensure that you have the best cleaning possible to get you that 5-star guest review? MaidThis provides top-rate turnover cleaning services for hosts with a fully automated system.



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Mashvisor is a real estate data analytics platform which helps investors find lucrative Airbnb rental properties to buy. Users will find readily available data and analysis of hundreds of thousands of properties across the US. Mashvisor's rental property calculator, property finder, and heatmap turn three months of research into fifteen minutes. No more spreadsheets, no more endless searching.

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A retail renegade of sorts, Matt Blatt are Australia’s go-to destination for inspirational and offbeat furniture, lighting, homewares and accessories. Our national showrooms and fab webstore are bursting with gorgeous original designs, premium replica favourites and off-quirky accessories to surprise and delight design fans everywhere.

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MyVR is a multi-channel management platform for vacation rental businesses. MyVR provides short-term rental businesses the ability to simplify and centralize the management of their marketing channels – Airbnb, HomeAway, TripAdvisor, Booking.com and more – from a single dashboard, while also providing these businesses with their own online presence to grow their direct sales channel.

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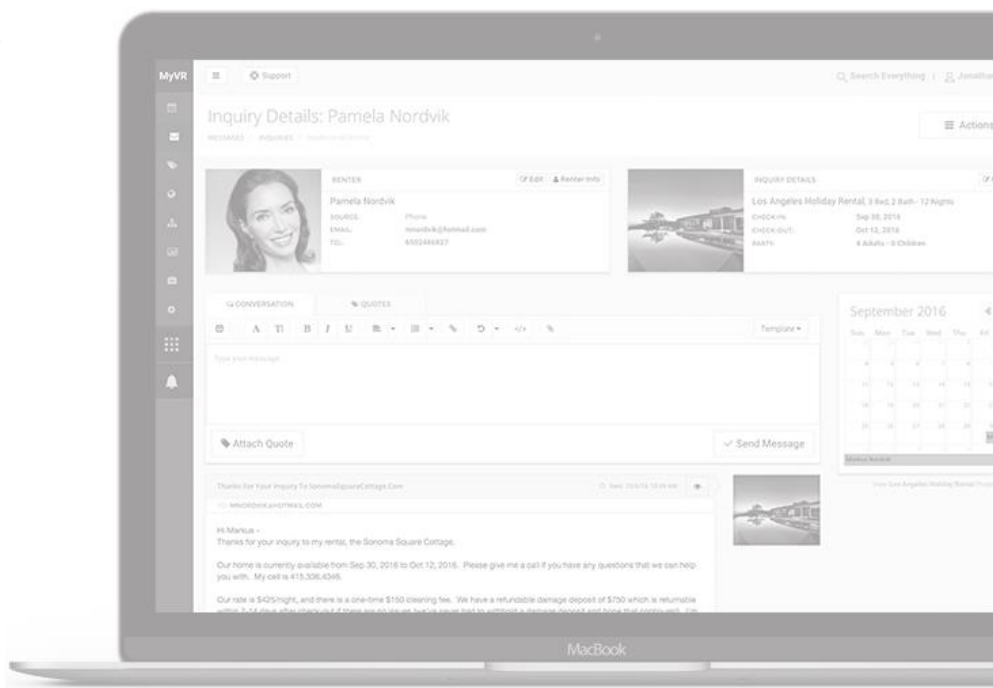
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MyVRHost is your trusted partner for vacation rental management. We're not just a software platform – we own and rent property ourselves and we treat your property like it's our own. Our team has over 50 years of combined experience in the property rental business and our #1 priority is to help you earn more and work less. From marketing to cleaning to round-the-clock guest service, we make it all happen seamlessly. Just relax, we've got you covered.



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NAVIS is a hospitality CRM. We're the only complete CRM designed specifically for the hospitality industry. The NAVIS solutions and services unify your revenue, reservations and marketing teams around a single source of guest-data to drive more direct bookings and more revenue.

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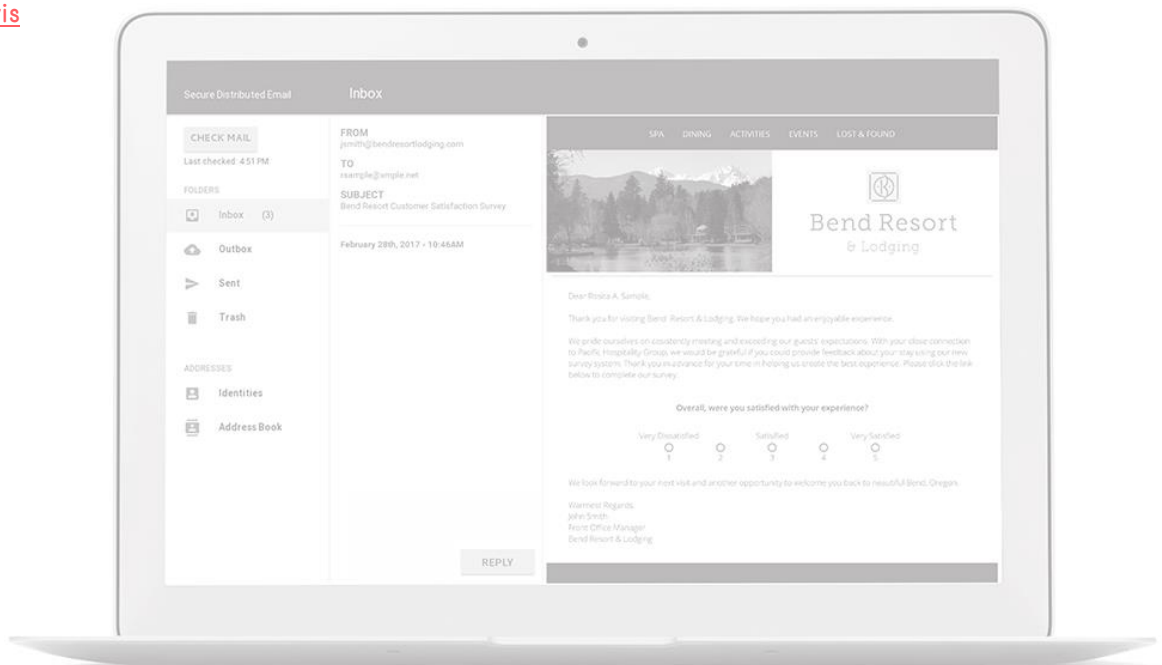
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NoiseAware is a noise protection service for short term and vacation rentals. The only way to prevent a noise complaint is through proactive incident management. NoiseAware ensures that you are the first to know of noise violations at your properties, not the last to find out. Think of NoiseAware as a smoke detector for noise.



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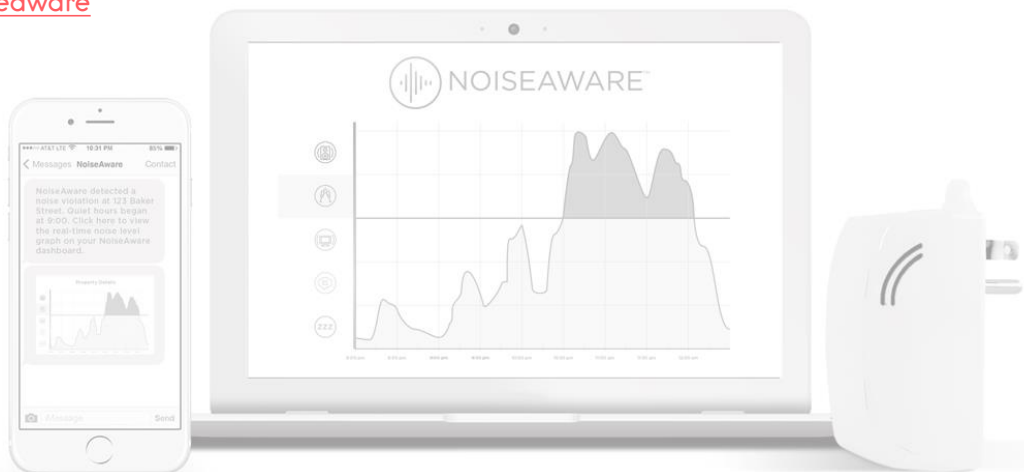
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North County Property Group is the fastest growing property management company in San Diego County and has quickly become the premiere company representing high-end single family homes in the rental market in the greater North County coastal area.

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OneRooftop brings all the tools you need to run a successful vacation rental business under one roof. We're the innovative company that simplifies your life. And with our mobile-first vacation rental software, you can take reservations on the go and provide exceptional guest service.



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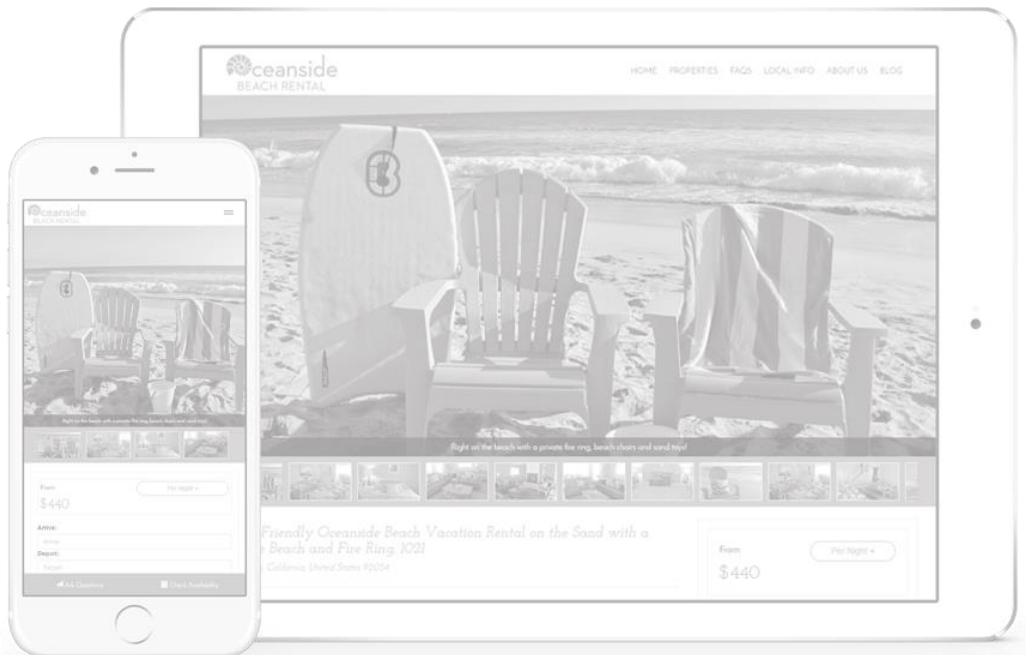
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Former Airbnb employee and remote Airbnb property manager helps hosts set themselves above their competition. Increase your listing views, charge higher nightly rates, win more reservations and gain improved occupancy, provide a better guest experience and earn 5-star reviews.

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Pass the Keys is the UK's leading short let management company and an Airbnb professional co-host. We offer an expert Airbnb and short let management service across the UK. Services provided include revenue management, listing, guest services and cleaning. We currently are recruiting franchisees all around the world.



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Pillow are solving short-term rentals for multifamily properties, allowing building owners and property managers to have control and transparency over short-term rentals while enabling their residents to rent their units on short-term rental sites. Pillow takes a complicated, time-consuming process for multifamily building owners and created a solution that greatly benefits multifamily operators and residents alike. Pillow makes short-term rental hosting easy, profitable, and compliant.



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Replace your homeowner's or landlord policy with Proper Insurance. One policy that covers both commercial and personal use of the short-term rental. Comprehensive coverage for building(s), contents, income, and liability.

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Properly provides everything property managers need to get perfect turnovers every time: detailed visual checklists, an easy-to-use app, and a marketplace of vetted service providers.



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Just starting to rent your vacation rental or already in business? Rental Tonic can help improve bookings, increase rates and welcome happy, repeat guests.

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Rentals United was built upon a simple idea: making a channel management software that is easy to use and access. We have expanded on that idea, and now offer a growing family of 3rd party services that work together with Rentals United to improve workflows. From setting the right price via yield managers to automatically sending messages to guests or scheduling housekeeping services, our integration suite is growing. Today we distribute over 250,000 vacation rentals worldwide.



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At Rented.com, we believe that the most valuable asset available is time; and we're determined to provide exactly that. Whether it's by freeing homeowners from the time they would otherwise lose managing their property themselves, or helping property managers and realtors more efficiently grow their business so they can spend more time focused on delivering exceptional guest experiences; we're giving our customers more time for the things they love, one property at a time.



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Rentivo build distribution and destination marketing platforms for managers, tourism organisations and marketplaces. Rentivo is the enterprise solution for vacation rental companies of any size, providing advanced solutions to improve property distribution, data handling, payment solutions and web front marketing platforms. Our objective is to create a more profitable and frictionless business model for all our clients.

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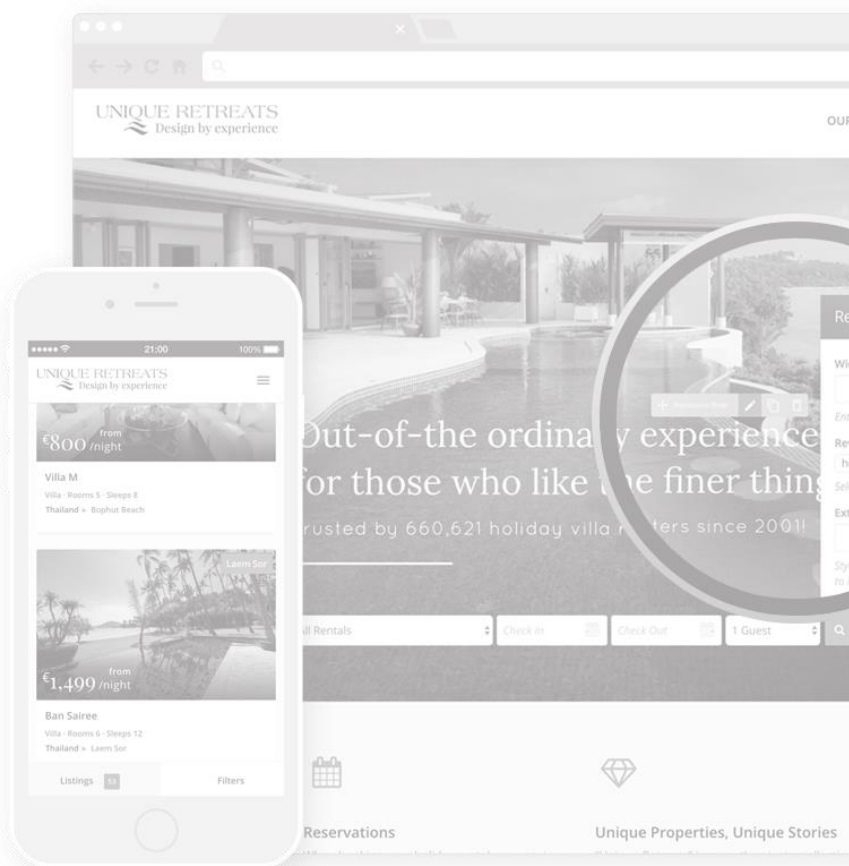
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A black and white photograph of a young woman with long, dark hair, smiling broadly at the camera. She is wearing a light-colored, vertically striped button-down shirt. In her right hand, she holds a fan of several US dollar bills, including a \$100 bill and a \$50 bill, which are fanned out to show different denominations. The background is a plain, light color.



Short Term Rental Revenue teaches you exactly how to rent or buy a property in order to turn it into a short term rental and create a profitable residual income, in order to build your wealth and create a healthy retirement.



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Short Term Rental University is the #1 educational platform for building, growing, and maximizing a short term rental business. Founded by Richard Fertig, an Airbnb Superhost, entrepreneur, and former Wall Street Hedge-funder.

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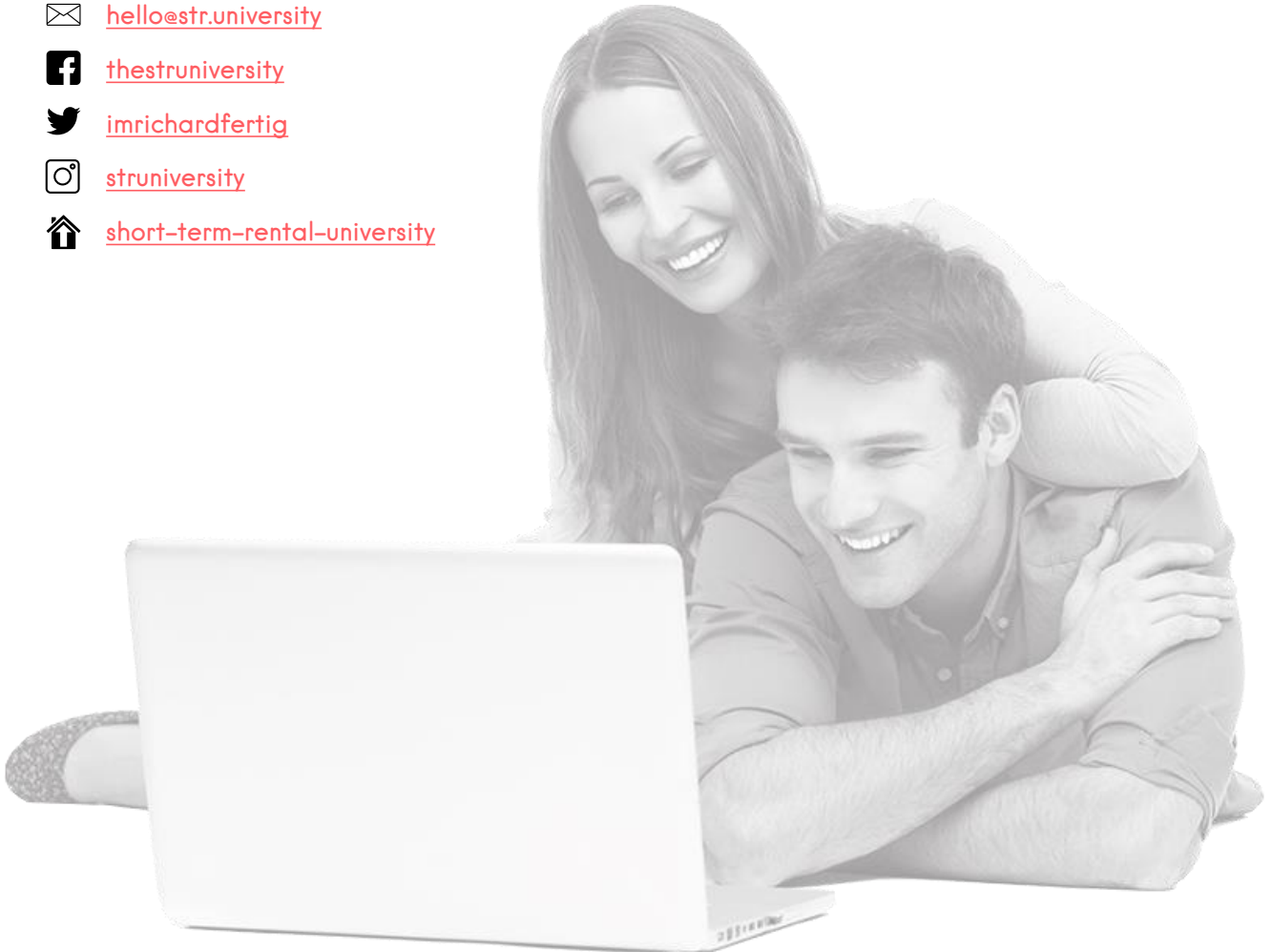
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Skift deciphers and defines trends for global CEOs and CMOs across travel, dining, and wellness sectors through a combination of news, research, conferences, and marketing services.



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Syncbnb is a calendar synchronization tool for vacation rental home owners that want to list their property on multiple channels and need a tool to help them avoid double bookings. We are the only service available online today that offers a 100% success rate across all available listing services. This is no small feat, but by combining Advanced AI and Human Quality Assurance, we can deliver.

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Total Stay are a turn-key vacation rental solution that allows property owners to enjoy a fully managed approach to short term rentals.

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Touch Stay enables hosts, owners, and managers of short term rentals to provide their guests everything they need to know about their upcoming stay, directly on their preferred device. Think of it as an in-home welcome binder directly on the guest's phone, tablet or PC. It's printable as well. The results? Happy guests, fewer questions, better reviews.

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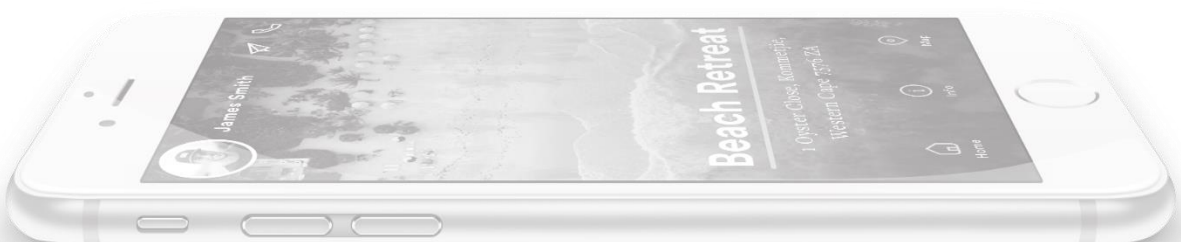
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TravelNest is reinventing the way owners market their holiday rental properties. Our innovative approach solves the problem of low occupancy in the holiday rentals market. We turn unsold dates into guests.



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Join thousands of vacation rental owners and managers who are listing their properties on TripAdvisor – the world’s largest travel site – from private rooms to luxury villas.

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The fastest growing vacation rental site to list your home or find rentals without service fees. Open communication, direct bookings, no service fees.

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TurnKey Vacation Rentals markets and manages premier vacation rental homes in top U.S. destinations. Our dedicated in-market experts and proprietary technologies ensure each TurnKey property is unmatched in quality and value, offering homeowners and their guests the consistent, high-end experience of a fine hotel while retaining the unique benefits and authenticity of a vacation rental home.



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TurnoverBnB automates cleaning schedules with a simple to use interface. Hosts can manage existing cleaners or find local cleaners who are already part of the TurnoverBnB network.



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The Vacation Rental Formula reveals action plans and analytics data from over 50,000 bookings that could save you thousands in testing and boost your conversions by up to 1200%. You will be able to streamline your property systems, increase bookings and improve repeat rental opportunities with these step-by-step systems. Our goal is to double your vacation rental profits in the next 5 years with our 10 Step Road Map.

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Looking to step up your game in the vacation rental industry? Vacation Rental University provide top-notch training sessions with actionable ideas to develop the best vacation rental managers in the industry.

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Vayoo is an independent platform that assists rental owners in managing their vacation rental properties enabling them to optimize their rental occupancy and income. We make hosts maximize the income of their properties. Hosts that use our service have 30% more income than their peers. We are the first mobile app that provides Airbnb hosts with a set of tools that fits in their pockets helping them in managing their properties.

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Villa Marketers provide marketing and consulting services helping vacation rental owners, B&B's and resorts from all around the globe get their properties rented. We provide easy one-touch marketing solutions that make marketing vacation rental properties easy.

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VOYAJJOY



Voyajoy builds smart automation and marketing software for property managers, hotel managers, corporate housing providers, and homeowners – leveraging AI, Machine Learning, and 3rd party API integrations.



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Connecting a global network of travelers and homeowners through more than two million unique spaces in 190 countries, Vrbo helps people everywhere travel better together. Because we believe planning a vacation should feel as effortless and enjoyable as being on one.

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Vreasy develops a complete SaaS solution for vacation rental property managers to manage their business. The solution provides API connections to AirBnB, Booking.com, TripAdvisor, HomeAway and custom websites; a Property Management System; and a Guest Management System – all the functionality a property manager needs to grow and run their business.

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VRM Intel was created as a tool for the fast-growing and rapidly-evolving vacation rental industry. Our mission is to provide relevant industry-specific news, information, and resources to help professionals build their businesses, to address the challenges and opportunities facing the industry, and to positively contribute to the vacation rental ecosystem.



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The Vacation Rental Management Association is an international, professional trade association of the vacation rental property management and hospitality industries. Membership includes professional vacation rental manager and supplier members throughout the world.

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VRMB is a free resource that documents the industry's best practices in order to close the learning gap between newcomers and the biggest brands in vacation rentals.



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Winwinnkeeper is a short-term property management solution. We specialise in using a range of short-term platforms to fully optimise the occupancy rates of properties throughout London, whilst also finding corporate tenants both nationally and internationally.



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Your.Rentals offers rental management software that makes managing your vacation property rentals easier. All you need is one account on Your.Rentals and we'll take care of publishing your listing on whichever rentals websites you choose. There are no hidden fees or costs – you pay only when you get a booking.

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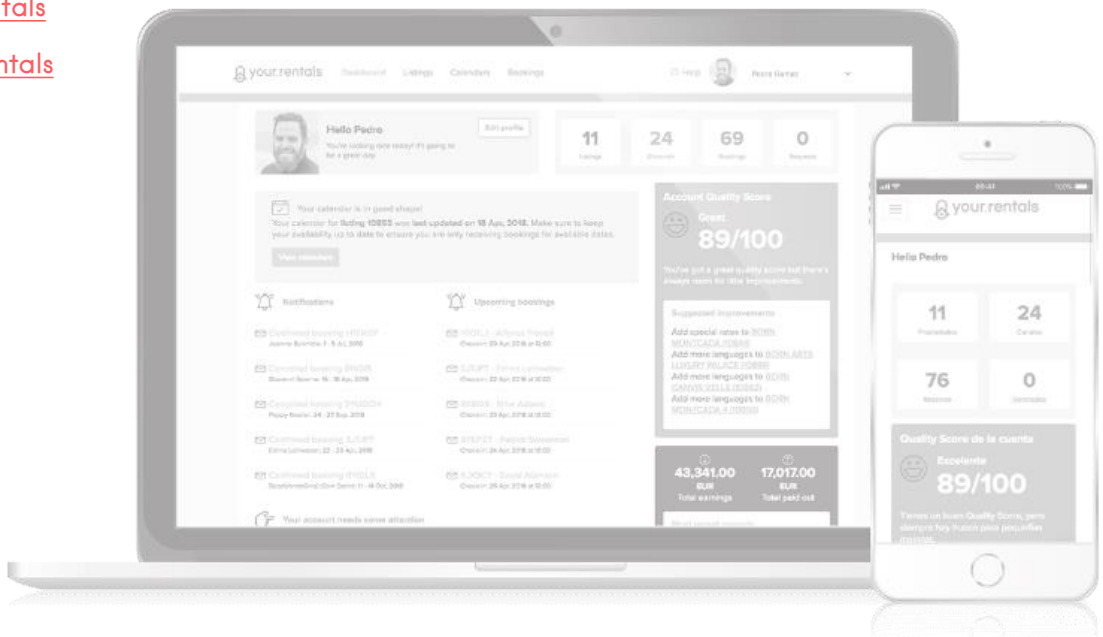
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Zodiak Management is an Airbnb property management specialist. With our premium management, our clients significantly boost their rental income whilst at the same time turning their properties into hands-free investments. We use sophisticated pricing analysis tools to predict the best prices for your property, channel management software that allows your property to be seen on multiple online platforms, and have our own booking website and app to ensure your guests remain loyal customers for years to come.

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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews
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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews
 Bookfull	✓	✓	✓	✓	✓			✓	✓	✓	✓			✓			✓			✓		✓		✓		✓					
Booking.com		✓	✓	✓						✓	✓	✓		✓		✓			✓		✓		✓			✓	✓			✓	
bookster		✓	✓	✓	✓	✓		✓									✓		✓	✓			✓		✓						
 bosher's — Holiday Home Insurance —	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	
 Breakaway vacation rentals		✓			✓			✓		✓				✓					✓	✓					✓	✓			✓		✓
 CBIZ CBIZ Vacation Rental Insurance		✓								✓										✓			✓	✓			✓				
 City Relay		✓	✓	✓		✓	✓			✓	✓			✓	✓		✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		
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the distinguished guest				✓			✓			✓										✓	✓	✓	✓								

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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews	
	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews	
HomeAway®	✓	✓	✓	✓	✓		✓		✓	✓	✓			✓		✓				✓	✓	✓	✓	✓		✓	✓		✓			
 HomeAway Software®										✓									✓	✓	✓	✓	✓			✓	✓		✓	✓		
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Hostfully	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓		✓	✓		✓		✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓	
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kigo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews	
	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓			
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My VR Host	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews
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NOISEAWARE			✓	✓		✓	✓			✓	✓			✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
NORTH COUNTY																	✓	✓			✓		✓	✓	✓		✓	✓		✓	
OneRoofTop		✓	✓		✓			✓	✓		✓		✓					✓	✓	✓		✓		✓		✓				✓	✓
optimize mybnb.com	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
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Pass the Keys		✓	✓			✓	✓		✓	✓	✓	✓		✓			✓		✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	
Passive Airbnb	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
Pillow	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
PROPER INSURANCE	✓																	✓					✓			✓		✓	✓		

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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews
	✓	✓	✓	✓			✓	✓			✓	✓					✓			✓	✓			✓	✓	✓	✓				✓
		✓	✓						✓	✓				✓					✓	✓	✓					✓			✓		
	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
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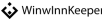
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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews
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	Airbnb News & Features Updates	Attracting Specific Traveler Types	Booking & Occupancy Optimization	Calendars, Booking Settings & Cancellations	Channel & Property Management Software	Check-In & Providing Home Access	Cleaning & Turnovers	Direct Bookings & VR Websites	Guest Communications	Guest Experience	Home Furnishings, Guest Amenities & Offerings	Home Styling, Interior Design & Renovations	Host Spotlight	Hosting 1-0-1	House Manuals, Guide & Welcome Books	House Rules	Investments & Data	Laws, Regulations & Neighbors	Listing Optimization & Copywriting	Marketing, Advertising & PR	Payments & Taxes	Photography & Images	Pricing Strategies & Revenue Optimization	Property Damage & Insurance	Property Management Services	Reviews	Safety, Security & Home Automation	Short-Term Rental Earning Potential Opportunity	Tools & Technology	Travel & VR Industry Trends & News	Vendor Recommendations & Product Reviews
 VILLA MARKETERS® VILLAGE VACATION EXPERTS			✓	✓	✓			✓		✓	✓						✓		✓	✓		✓							✓	✓	
 VOYAJJOY		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓				✓	✓		✓				✓	✓	✓	✓	✓	✓		✓	
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